

Graphic Designer

BA (Hons) in Graphic Design

1975-1978

Norwich School of Art, UK

2004 to present

Boomboom Design, US

Owner/designer/artist

Graphic Designer/Illustrator

- corporate ID/Branding
- book illustration, portraits, art

1998-2001

University Graphics, UK

Northumbria University

Senior Graphic Designer

- project management of all jobs within my responsibility
- consultation work with external clients recommending the best solution for their design needs.
- corporate ID: logo and stationery design through to creating a web presence.
- website design for external clients
- liaising with clients and print/reprographics staff

1993-1998

TEEM

Multimedia Company

Senior Graphic Designer

- designing the company's corporate ID
- creation of CD-ROM and website graphics
- creation of advertisements for a multimedia advertising venture within a UK Theatre liaising with all the clients and being part of the company's decision making
- designing all printed materials
- coordinating the work of contract designers and programmers

1993-1994

Newcastle Computer Services PLC, UK

Trainer

- running the training department by organizing training sessions, making bookings, compiling evaluations, updating course notes
- redesigning existing courses
- contracting external trainers
- training clients on Quark Xpress, Photoshop, FreeHand and Illustrator plus a basic Introduction to a MacIntosh computer

1988-1993

Supported Self Study

Senior Graphic Designer

- creating the SSS house style
- designing and producing all of the SSS learning materials for Northumberland Education Authority
- designing promotion and information leaflets, advertisements, OHP, forms, etc.
- designing and setting up displays and exhibitions
- project management
- liaising with printers and clients
- overseeing a small production team

1985-1988

Health Education

Graphic Designer

- planning Health Education Campaigns, with special responsibility for designing campaign material
- designing exhibitions and displays. Initiating ideas for exhibitions
- interacting with client and printer to produce the best solution for the client's needs
- photography and b/w processing and printing
- running design workshops for NHS employees within the north of England
- stock taking

1984-1985

Mills Photographic

Joint Owner/Designer

Graphic Designer/Consultant

In partnership with a photographer, running a business which incorporated a complete design and advisory service for small businesses, and a commercial photographic service

1983-84

Keep Britain Tidy

Newcastle upon Tyne, UK

P/T Regional Graphic Designer

Poster, leaflet, newsletter and display designs for environmental projects.

1979-1980

Hancock Natural History Museum

Newcastle upon Tyne, UK

Graphic Designer/Illustrator

Design and construction of 3 dimensional displays